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Reference

In 2009, our business was selling internet advertisements to America's largest employers. These corporations are highly motivated to attract managers and professionals to join their companies. At the time we were among approximately 145 other websites who catered to attracting a specific type of job candidate. Our company, Diversity.com, was not included among the most popular.

Although we own the premier domain name –Diversity.com, we were not easily found when employers searched the Internet. Once our site was found, our web pages and information flow was terrible. We frequently heard customers complain about the difficulty they experienced in making a purchase. We knew we were headed for bankruptcy if we did nothing to improve our company's brand and ability to compete in the marketplace.

We engaged 5 software developers during 2009 before hiring Spas Cholakov's company in 2010. We were and continue to be very fortunate in having an excellent relationship with Cholakov It. Our company has grown to be ranked among the top 5 diversity career boards in America and we appear on the first page of every search engine. Visitors to our site find a well-structured professional appealing website that is easy to use. Our business has grown dramatically and we are very grateful to Spas Cholakov and his team.

You are cordially invited to contact me personally at billbargas@diversity.com or in Atlanta, Georgia at 706-835-1330 if you have any questions whatsoever.

Founder & CEO "Diversity Inc":

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/William E. Bargas/